

Press release 10/2011

An international invitational competition to be organized for the lighting of Kruunuvuorenranta, Helsinki, Finland.

Helsinki is the World Design Capital in 2012. Kruunuvuorenranta light art project belongs to the WDC2012 -program and it consists of two entities: a piece of light art designed in an oil Silo (parallel designs in progress at the moment) and the Kruunuvuorenranta invitational lighting competition. Based on the references introduced in the notification procedure 4 design teams will be selected to participate the competition. City of Helsinki is the responsible organizer of the competition. Among the jury members there will be representatives of City administrations and professional experts.

The results of the Kruunuvuorenranta lighting competition will be revealed at the same time with the first accomplished work of art of Kruunuvuorenranta - the Silo - will be unveiled as part of WDC2012 -events.

General facts about Kruunuvuorenranta

A new residential district Kruunuvuorenranta will be built opposite the downtown area of Helsinki on a former oil terminal. This new area will be one of the most visible marine frontages and can be seen from the city centre, the sea and the islands surrounding Kruunuvuorenselkä sea area. The areas next to Kruunuvuorenranta are almost completely unlit. The Kruunuvuorenranta western quarters and facades will be built into a work of light art that will be seen from a distance. At the same time lighting creates a comfortable neighborhood and supports aesthetic experiences in different spaces. There will be place both to permanent and temporary light arrangements - Kruunuvuorenranta is an appropriate site for light events for general public. Some of the events may grow into annual traditions.

The construction of Kruunuvuorenranta district will begin in 2012 and the whole area for 11 000 dwellers is estimated to be completed around 2025. The general lighting plan will create the basis for the detailed lighting plans needed for implementing the lighting of the area in the future.

The competition information

An international invitational competition will be organized aiming at selecting the general lighting plan for the new urban area. The plan should focus on the design of the Kruunuvuorenranta western shore that is seen from a distance (city center, islands, sea area). The intention is to make Kruunuvuorenranta a district with a coherent lighting design that is both nationally and internationally unique. It will be possible to view the lighting near and from a distance and it will also enable other light art and illuminated events.

New innovative and ecological lighting and lighting control methods will be favored in designing the lighting for Kruunuvuorenranta.

The competition will be announced in December 2011 according to the notification procedure of public procurements. The competition will be launched in the beginning of 2012 and the results will be published in autumn 2012.

More information will be found in the end of November 2011:

<http://ksv.hel.fi/en/kruunuvuorenranta>