

Conference Programme

World LEAD 2010

Copenhagen November 11 - 12, 2010

World LEAD 2010

NordLED 2010

Wednesday November 10

19.00	Reception and welcome at Copenhagen City Hall by the major
20.00	Visit at Scandic Palace Hotel - drinks and guided tour to see the hotel's LED installations
21.00	Good night or a Visit at Copenhagen Ice Bar

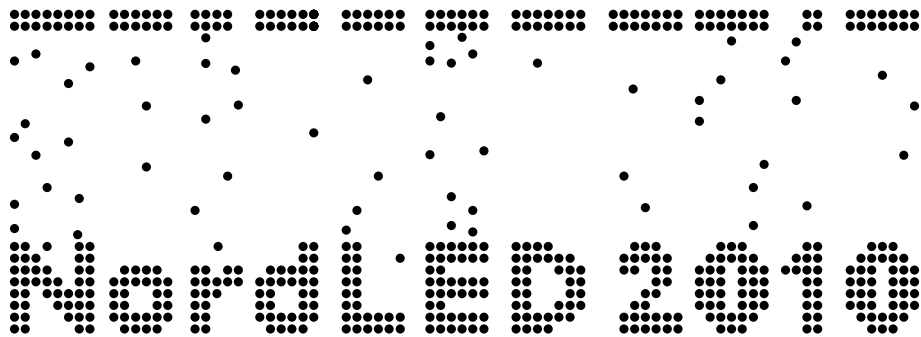
Thursday November 11

8.30	Registration, Coffee and Exhibition	
9.00	Welcome Kenneth Munck, Managing Director, Dansk Center for Lys	
9.15	VIP – LEDs design Rogier van der Heide, Vice President, Chief Design Officer, Philips Lighting, The Netherlands	
10.15	Break + Exhibition	
10.30	Session 1 LED Technology 1 LEDs Discover the World, Kees van der Klauw, Technology Manager & Chief Architect, Philips Lighting Professional Luminaires, The Netherlands 2 Experiences of LED Lighting Products, Tapio Kallasjoki, Manager, Department of Electrical Power Engineering, Helsinki Metropolia University of Applied Sciences. Finland	
11.30	Break + Exhibition	
11.45	Session 2 LED Technology 1 LEDs - How Effective are They? Ronnie Eriksson, Field Marketing Manager, Zumtobel, Sweden 2 Time is ripe for LED Technology Staffan Kordina, Project Manager Lighting, Sharp Microelectronics Europe, Germany	Session 3 LED and Energy 1 Energy Efficient Lighting Solutions - LEDs get Started, Harry Verhaar, Sr. Director Energy & Climate Change, Philips Lighting, Netherlands 2 The new Energy and Cultural Revolution Laura Cinquarla, Lighting Training Manager, iGuzzini, Italy
12.45	Lunch + Exhibition	
13.45	Session 4 LED - Discussion Workshop Discussion Leader: Erlend Lillelien, Lighting Manager, Lyskultur, Norway	
14.45	Break + Exhibition	
15.00	VIP - LEDs in Real Projects... Why? Koert Vermeulen, Principal Designer, ACT Lighting Design, Belgium	
16.00	Coffee break + Exhibition	

16.30	Nordic Lighting Award Announcement
17.30	Conference Dinner
19.00	Lighting Installation in Copenhagen, Bus tour.
20.30	Visit at iGuzzini's showroom
21.30	Bus back to the city centre of Copenhagen

Friday November 12

9.00	VIP - Propositions to Increase Confidence in Solid State Lighting Products Marc Fontoynt, Professor and Manager of Laboratoire des Sciences de l'Habitat, ENTPE France	
10.00	Coffee break + Exhibition	
10.30	Session 5 LED Indoor Lighting <ol style="list-style-type: none"> 1 New LED Lighting in Display Cases at Rosenborg Castle, Carsten Dam Hansen, Senior scientist, DTU Fotonik, Denmark 2 Development of LED Luminaires for Indoor Environment, Magnus Wikander, Ph.d. student Jönköping University, Sweden 3 The Use of LED in Office Workspace Lighting, Torbjörn Jansson, Product Manager, Glamox Luxo Lighting, Sweden 	Session 6 LED Outdoor Lighting <ol style="list-style-type: none"> 1 LED for Street Lighting, Petter Kristiansen, Consultant Outdoor Lighting, Veilyskompetanse AS, Norway 2 Implementation of LED Technology for Professional Road Lighting at Århus Harbour, Christian Klinge, Chief Designer, ÅF-Hansen & Henneberg, Denmark 3 Quality Outdoor Lighting with a Human Touch, Henrik Lenskjold, R&D Director, Louis Poulsen Lighting, Denmark
12.00	Lunch + Exhibition	
13.00	Session 7 Projects - Rapid Presentations Gunver Hansen, Architect MAA, PLDA, Denmark Kari Ruokonen, Cariitti Oy, Finland Ib Mogensen, Director, out-sider a/s, Denmark Franziska Bönecke, Lighting Designer MA, ÅF-Hansen & Henneberg, Denmark Håkan Långstedt, SAAS Instruments Oy, Finland Arne Grønsdal, Lighting Designer, CP-Norway as, Norway Daniel Jenkins, Account Manager, Philips Lighting OEM, Finland Frida Lindström, Designer BA, Lighting Designer, Sweden	
14.00	Coffee break + Exhibition	
14.30	VIP – LED Changes the Work of a Lighting Designer Guðjón L. Sigurðsson, Lighting Designer PLDA, Verkis, Iceland	
15.15	Conference Closing	
15.30	Exhibition Closing	



Place

Tivoli Congress Center
Arni Magnussons Gade 4
DK-1577 Copenhagen V

Price

Reduced fee at registration before
October 1, 2010:

Members of the Nordic Lighting
Societies: DKK 2995,- (EURO 400,-).
Non-members: DKK 3600,-
(EURO 480,-)

Fee at registration later than
October 1, 2010:

Members of the Nordic Lighting
Societies: DKK 3495,- (EURO 470,-)
Non-members: DKK 4000,-
(EURO 540,-)

(VAT 25% not included)

Registration

Registration at www.nordled.dk

Dansk Center for Lys

Engholmvej 19

Box 28

DK-3660 Stenløse

Phone: + 45 47 17 18 00

Fax: + 45 47 17 08 32

E-mail: information@centerforlys.dk

Accommodation

Accommodation is not included in the
participation fee. However partici-
pants at NordLED 2010 will be able
to make reservations at Scandic
Palace Hotel, Rådhuspladsen,
Copenhagen at reduced price.
More information: www.nordled.dk

Organisers and Paper Committee

The Lighting Societies of the Nordic
Countries:

Dansk Center for Lys, Denmark

Ljuskultur, Sweden

Lyskultur, Norway

Suomen Valoteknillinen Seura,

Finland

Ljóstæknifélags Íslands, Iceland

Exhibitors:

Erco Lighting

iGuzzini

Ledsection

Megaman

Philips Lighting

Professional Lamps Scandinavia

Renommé

Sharp Microelectronics

Zumtobel

www.nordled.dk

Main sponsor:

The Philips logo is a large, blue, sans-serif wordmark.

Gold sponsors:

The iGuzzini logo features the brand name in a stylized, red, lowercase font.

The Megaman logo consists of the word 'MEGAMAN' in white, uppercase letters inside a blue rectangular box.

The Sharp logo is the word 'SHARP' in a bold, red, sans-serif font.

The Erco logo is the word 'ERCO' in a large, black, sans-serif font.



ZUMTOBEL

Silver sponsors:

The OSRAM logo features the brand name in a bold, orange, sans-serif font, with a small lightbulb icon to the right.

The seaconve logo features the brand name in a green, lowercase, sans-serif font, with a stylized 'e' that incorporates a lightbulb shape.

**Professional Lamps
Scandinavia**