



CELMA

*Federation of National Manufacturers Association for
Luminaires and Electrotechnical Components for
Luminaires in the European Union*



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Challenges & Opportunities when introducing a breakthrough technology

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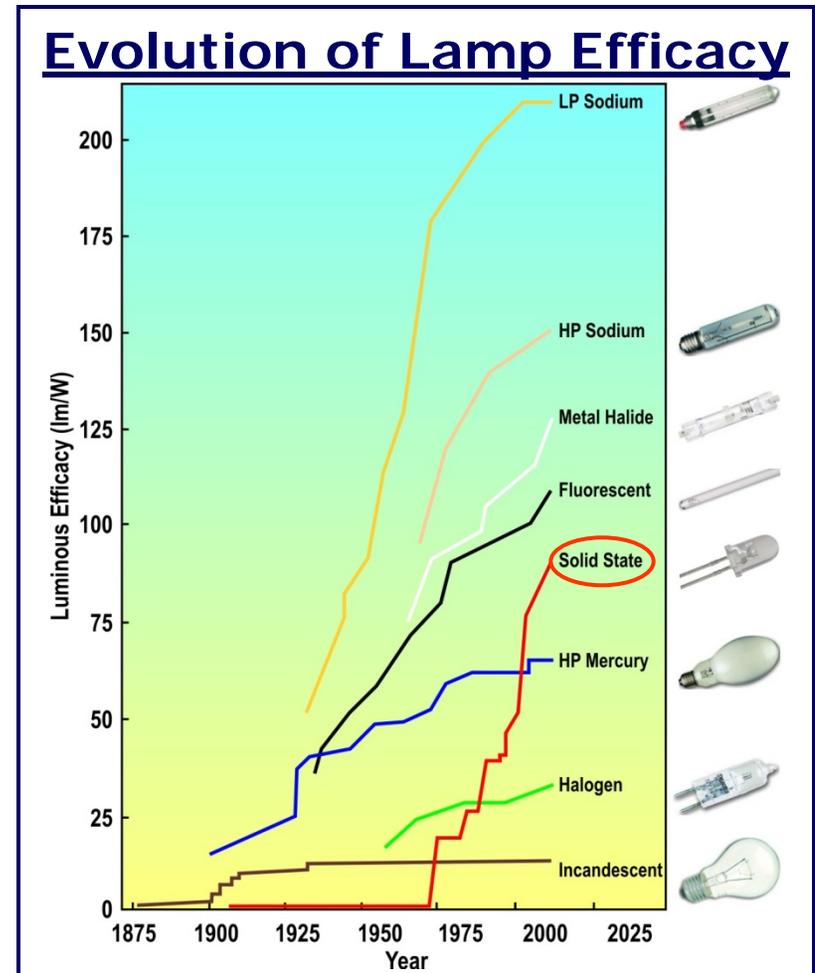


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- Challenges of standardising a breakthrough technology
 - Examples of why new standards are required
 - Case Study: Halogen reflector retrofit lamps
 - Requirement for new measurement techniques
 - ELC:CELMA proposal of what should be standardised
 - Conclusion: ELC Published Papers for Lamps / Modules
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The Origins of the Standardising Dilemma

- Conventional light sources enjoy commercial lifetimes of decades
- Rate of progress is typically slow but steady:
 - *Protracted rate of incremental engineering matches the slow speeds of standardising*
- LED sources are undergoing a remarkably rapid evolution:
 - *Products often obsolete before standardising committees meet!*
- Consequence: we do not have adequate LED standards today!





How to Address the Standardising Dilemma

- What do we want to standardise?
 - Is it really necessary to standardise the raw LED packages?
 - These are anyway understood by professionals who buy them
 - Standardising the products may hamper future developments
 - Rate of evolution will surpass the speeds of standardising
 - Instead focus on standardising measurement methodologies
- The purpose of standardising is to protect the end consumer who should receive what he is expecting
- Therefore concentrate on what the consumer sees, i.e.:
 - Finished Product - LED Lamps
 - Finished Product - LED Modules / Engines
 - Finished Product - LED Luminaires
 - In particular address product safety and performance
 - Standardised colour binning system, e.g. NEMA vs IEC



Why do we need Standards for LEDs?

- The market is flooded with LED products claiming to replace conventional lamps and luminaires
- Many genuinely achieve this, but most fall far short
 - Example : A product claiming to replace a 50W halogen may typically deliver less light than a 25W halogen!
 - This is damaging the consumer perception of LED in general!
- Lack of standards allows the manufacturers to claim equivalency to whatever they desire
- Limited market surveillance to identify these cases, and lack of standards means they cannot easily act
- Conclusion : Consumer suffers with weak performance
Impact on rate of LED lamp penetration



Case Study : GU10 Halogen Retrofits

- Halogen lamps sold by a candela figure for a given beam angle
- Luminous flux is generally not published, for example:

Wattage	Beam	Candelas	Lumens
25 W	25 °	500 cd	125 lm
35 W	25 °	800 cd	200 lm
50 W	25 °	1200 cd	300 lm

- LED is an optically more efficient light source than halogen
- Can achieve similar peak intensities for far fewer lumens!

LED 3.5W	20 °	1200 cd	150 lm
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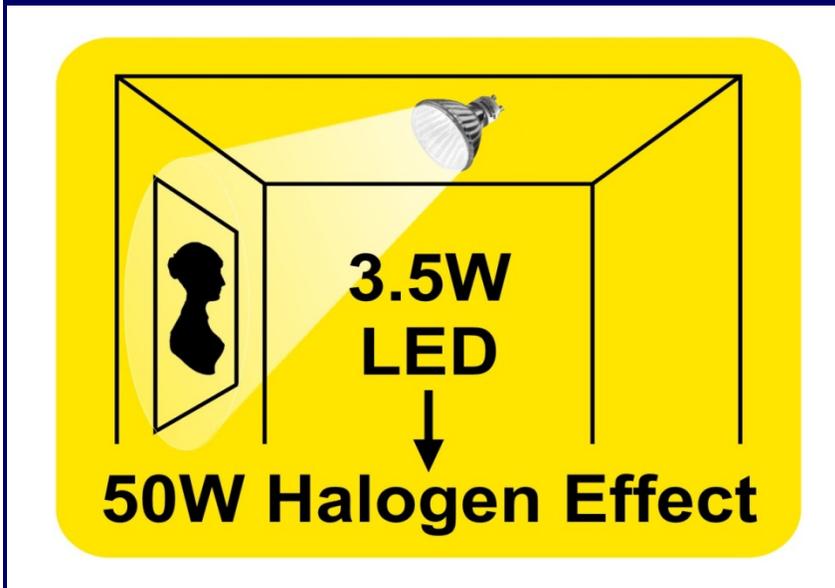
- Can this lamp really be considered as a 50W halogen retrofit?
- The answer is yes, but maybe not in all applications.



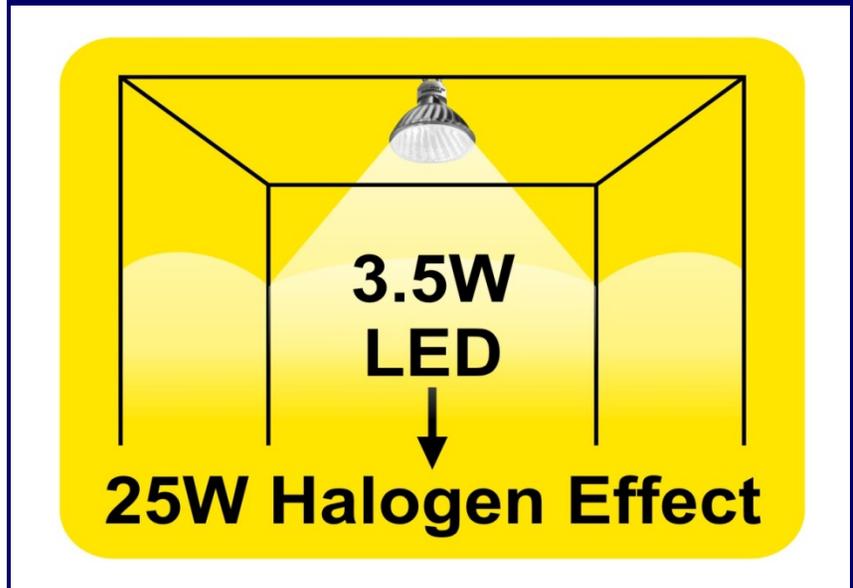


Case Study : GU10 Halogen Retrofits

Equivalency Guide for Accent/Display Lighting



Equivalency Guide for General / Downlighting



- In Accent & Display applications, the Luminous Intensity (cd) must match the halogen original.
- In General & Downlighting applications, it is primarily the luminous flux that is of importance in matching halogen
- Different LED equivalency depending on the application mode!



How we can Ensure Consumer Satisfaction

- American proposals require LED equivalence to halogen in terms of total luminous flux.
- Bad news for LED, which is optically more efficient than halogen
- Would require more lumens than LED can easily deliver today
- ELC does not believe in copying these technological weaknesses from older generations of lamps
- But we still need to protect the consumer from disappointment in cases where halogens are used in General / Downlighting
- ELC Proposes new measure of “Luminous Flux in a 90° Cone”
 - *Favours lamps having superior optical control and less stray light*
 - *Still enough lumens to meet expectations in general / downlighting*



ELC Proposals on Directional Lamps

- Performance of common directional lamps in the 90° Cone has been measured by all ELC members
- This value is nearly constant, regardless of beam angle and intensity variations between products
- Proposal to match these values when beam angle is $\geq 20^\circ$
(as only wide beam lamps are used for general / downlighting)
- Proposal to permit scaled reduction in lumens for beams $\leq 20^\circ$
(such lamps only being found in accent / display applications)

Beam Angle Category	NSP 3 - 9°	SP 9 - 15°	NFL 15 - 20°	FL 20 - 30°	WFL 30 - 40°	VWFL 40 - 60°	XWFL > 60°
% Lumens	80%	85%	90%	100%	100%	100%	100%

- This facilitates early adoption of LEDs in narrow-beam accent applications where they can begin saving energy today



- Various other proposals including:
 - *Minimum lamp lifetimes*
 - *Maximum lumen depreciation*
 - *Minimum colour rendering quality*
 - *Minimum number of switchings*
 - *Minimum power factor*
 - *Maximum early failure rate*
 - *Definitions, including "Halogen Retrofit"*
- ELC actively lobbying EU Commission to embody these recommendations in future EcoDesign Regulation on Directional Lamps
- Eventually join existing IEC standards:
 - *LED Lamp Safety*
 - *LED Lamp Measurement*



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**Thank you very much
for your kind attention!**

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